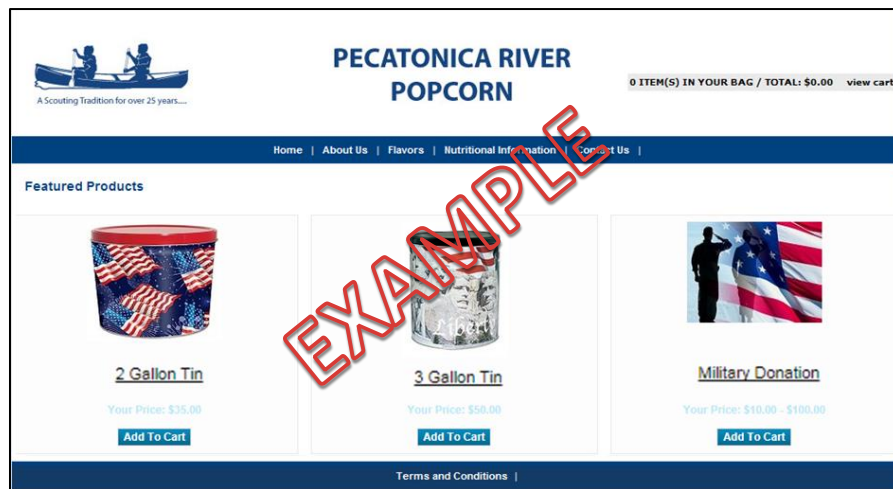




# Online Sales Program

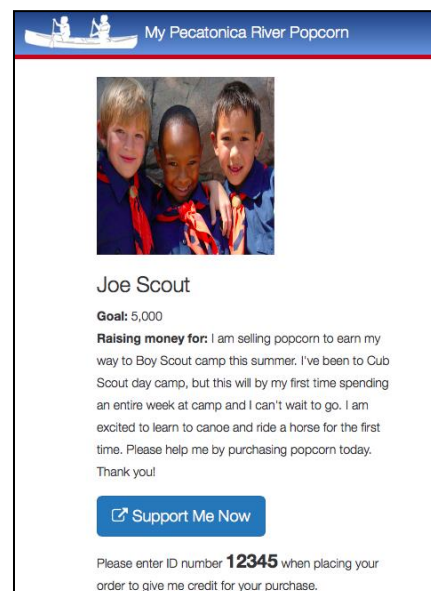
Pecatonica River Popcorn offers an online selling program to supplement a council's traditional popcorn sale. This allows Scouts to sell to faraway friends and family with 70% of every purchase going back to Scouting.

The Pecatonica River Popcorn online store ([www.prpopcornstore.com](http://www.prpopcornstore.com)) opens each spring and fall to coincide with spring and/or fall popcorn sales.



## How it works

Scouts register to sell with their unit leader via the unit dashboard at [www.prcpopcorn.com](http://www.prcpopcorn.com). Upon being registered the Scout/Parent-Guardian will receive an email containing their seller id as well as instructions to create an online profile that they can share with family and friends. Each time an order placed with a seller id is shipped; the Scout/Parent/Guardian and unit leader receive an email notifying them of the sale. In addition online sales may be tracked via the unit dashboard to view sales made by Scout Id and the corresponding amounts.



Customers choose their favorite 3 flavors from 12 unique options to fill their 2 Gallon or 3 Gallon tin. In addition to the tins the customer can also choose military donations ranging from \$10 - \$100. Each customer order is shipped fresh by Pecatonica River Popcorn so there are no deliveries made by the unit and no inventory to manage.



At the close of each selling season Pecatonica River Popcorn will provide the council with a breakout of all sales made via the online sale for their council as well as transfer 100% of all monies collected via the online store. Accompanying the breakout will be an invoice for the cost of product and shipping payable to PR Popcorn.