



THREE HARBORS COUNCIL, BSA

DISTINGUISHED CITIZENS
AWARD DINNER

HONORING

GREGORY S. MARCUS

AND

MARY LOU YOUNG

THREE HARBORS COUNCIL, BOY SCOUTS OF AMERICA
REQUESTS THE HONOR OF YOUR PRESENCE AT THE

DISTINGUISHED CITIZENS
AWARD DINNER

HONORING

GREGORY S. MARCUS AND MARY LOU YOUNG

THURSDAY, OCTOBER 18, 2018

THE PFISTER HOTEL GRAND BALLROOM
424 EAST WISCONSIN AVENUE, MILWAUKEE, WISCONSIN

6:00 P.M. RECEPTION

7:00 P.M. DINNER AND PROGRAM



GREGORY S. MARCUS

PRESIDENT AND CHIEF EXECUTIVE OFFICER, THE MARCUS CORPORATION

Gregory S. Marcus joined the company in March 1992 as Director of Property Management/Corporate Development. He was promoted to Senior Vice President-Corporate Development in 1999 and became an Executive Officer in July 2005. He also joined the Board of Directors in 2005. Greg has been President and CEO of the Marcus Corporation since January 2008.



MARY LOU YOUNG

CEO, UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY

Mary Lou Young has served as CEO of United Way of Greater Milwaukee & Waukesha County since 2009. Mary Lou has transformed the organization into a driving force for social change. She has a national reputation as a thought leader and has twice been invited to the White House to share United Way's successful community collaboration and collective impact models. Prior to joining United Way, Mary Lou headed Global Community Relations for Rockwell Automation where she managed Rockwell's annual philanthropic budget, which invested in community development and technology education worldwide. Mary Lou retired from Rockwell in 2009.

LEARNING FOR LIFE

UPLIFTING STUDENTS · BUILDING CHARACTER · DEFINING LEADERSHIP

25% of the event
proceeds benefit:



Learning for Life features grade-appropriate, theme-oriented lesson plans to be used in the classroom to enhance and support the classroom program. Lessons are designed to be conducted by teachers in conjunction with the core curriculum. The Learning for Life lesson plans are research-based and contain character development traits uniquely blended into lessons that are aligned to core curriculum standards in all 50 states.

Learning for Life is an action-learning process and uses teaching techniques such as role-playing, small-group discussions, reflective and moral dilemma exercises, online interactive lessons and hands-on activities. The reflective portion of each lesson is the pivotal point at which youth have the opportunity to think about what they have learned and integrate the experience into real life. Learning for Life in Three Harbors Council serves more than 10,500 young people in more than 40 different school-based programs.

The career-based component of Learning for Life is called Exploring. Exploring has partnered with more than 30 businesses and organizations like the Milwaukee Police Department and local fire departments to bring “real-world” career experiences to young men and women. Exploring programs provide an ideal, interactive link between the academic environment and the real world.

DISTINGUISHED CITIZENS AWARD DINNER

HONORING GREGORY S. MARCUS AND MARY LOU YOUNG

SEATING IS LIMITED. PLEASE PLACE YOUR RESERVATION BY WEDNESDAY, SEPTEMBER 26, 2018.

PLEASE MARK YOUR SPONSORSHIP LEVEL:

EVENT SPONSOR - \$10,000

Includes 2 tables of 8, special seating, inclusion in all promotional materials and a full-page tribute ad in program

GOLD TABLE SPONSOR - \$5,000

Includes 1 table of 8, special seating, inclusion in all promotional materials and a half-page tribute ad in program

SILVER TABLE SPONSOR - \$2,500

Includes 1 table of 8, special seating, inclusion in all promotional materials and a quarter-page tribute ad in program

BRONZE TABLE SPONSOR - \$1,500

Includes 1 table of 8, special seating and recognition in program

GOLD TICKET SPONSOR - \$750

Includes 2 tickets and recognition in program

SILVER TICKET SPONSOR - \$250

Includes 1 ticket and recognition in program

BRONZE INDIVIDUAL TICKET(S) - \$150 EACH

Number of tickets _____ x \$150 = \$_____

I CANNOT ATTEND, BUT I AM PLEASED TO INCLUDE THIS DONATION: \$ _____

I WOULD LIKE TO PLACE A TRIBUTE AD IN THE PROGRAM:

_____ **\$500 FOR 1 PAGE**
(6.5" W x 8.25" H)

_____ **\$250 FOR 1/2 PAGE**
(6.5" W x 4" H)

_____ **\$125 FOR 1/4 PAGE**
(3.125" W x 4" H)

ALL PROGRAM TRIBUTE ADS MUST BE RECEIVED BY WEDNESDAY, SEPTEMBER 26, 2018.

**PLEASE COMPLETE THE
BACK OF THIS FORM →**

PLEASE FILL OUT ALL INFORMATION:

NAME

TITLE

COMPANY

ADDRESS

CITY/STATE/ZIP

EMAIL

PHONE

PLEASE COMPLETE THE FRONT OF THIS FORM →

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Return reply card using the enclosed envelope to:

**Distinguished Citizen Award Dinner
Three Harbors Council, BSA
330 South 84th Street
Milwaukee, WI 53214-1468**

Event Contact: Mai Kue

Phone: (414) 443-2872

Email: Mai.Kue@Scouting.org

More information online at:

**[www.ThreeHarborsScouting.org/
DCD-Milwaukee](http://www.ThreeHarborsScouting.org/DCD-Milwaukee)**

Make checks payable to:

Boy Scouts of America

For tax purposes, your non-deductible benefit is valued at \$45 per person.



A portion of the event proceeds benefit United Way.