

# Did You Know?

Pecatonica River Popcorn offers an online store that allows Scouts to sell popcorn to family and friends across the country.

- [PRPopcornstore.com](http://PRPopcornstore.com)
- 70% of every purchase goes back to Scouting.
- All products are shipped directly from Pecatonica River Popcorn.
- Each Scout will get credit for what they sell.
  - o In order to get credit, you will have to talk with your Unit Kernel to get your Scout a Seller ID. Your Unit Kernel will register your Scout and a Seller ID will be emailed to you along with instructions on how to reach your customers through online popcorn sales.
- The Unit Kernel and Parent/Guardian will get an email when an order has been shipped so that sales can be tracked for each Scout. If you are unsure of your online sales, please contact your Unit Kernel.
- Every Friday, online order totals will be loaded into Scout Boss so Kernel Leaders can keep track of sales.
- All orders will be processed within 7 – 10 days of orders being placed.
- The advantage of online sales is that the Scout doesn't have to collect money or deliver the product.

## **PRPopcornstore.com options:**

- Customer's will have 3 choices:
  1. 2 Gallon Tin with a choice of 3 different popcorn flavors
  2. 3 Gallon Tin with a choice of 3 different popcorn flavors
  3. Military Donations \$10-\$100
- 12 Unique flavors to choose from
- Sales count towards prize levels
- Please keep in mind that the online options are different than those on the take order form.

## *How can I promote online sales?*

"My PR Popcorn" is a secure, online platform that helps Scouts and their parents sell more popcorn by easily promoting their sale to family and friends online using their own custom profiles.

Scouts should dress in their uniform for the video and go through their sales script of why the recipient should purchase popcorn. Explain what his goal is and what he is planning to do with the proceeds from the sale.

- After your Unit Kernel signs you up for a Seller ID, a Scout profile can be setup and managed using a web browser ([www.MyPRPopcorn.com](http://www.MyPRPopcorn.com)) or by downloading "My PR Popcorn" app on your Android or Apple smart phone.
  - o **Note:** *The only way to share your profile is by using the app.*

