

2023 Family Friends of Scouting Script

Unit FOS Coordinator:

Tonight, we have **(name)** _____ here to tell us about the Friends of Scouting campaign. The Friends of Scouting campaign supports a variety of programs that benefit you, your children, and our unit in many ways. As leaders, we value the services received from the Three Harbors Council and appreciate their support. Please welcome **(name)** _____.

Unit Presenter:

Thank you **(name)** _____ for that kind welcome. My name is **(name)** _____ like you, I am a volunteer who has seen the positive impact Scouting has had on our young people. To ensure Scouting can continue to benefit the youth of our community I am here tonight, to ask you to make a gift to the Friends of Scouting Campaign. Friends of Scouting supports the operations needed to make Scouting available to your child. The campaign provides resources to Scouting volunteers across Three Harbors Council to create a meaningful Scouting experience for every Scout.

Please take a moment to watch this year's Friends of Scouting Video.

(Show the 2022 FOS video, if you cannot show the 2022 FOS video continue with the script on page 2)

Without the support of parents and leaders like you, Scouting would not be possible. The funds from the Friends of Scouting Campaign are used for things you may not see every day but are vital to providing a first-class Scouting experience for your child. This includes accident and liability insurance for your units, maintaining our camps to keep the cost of camp programming affordable, and helping ensure all youth can participate in the Scouting through the Council's outreach programs.

The campaign also supports the full-time staff at our camps and Scout Service Centers who keep the Scouting movement growing in southeast Wisconsin. Council staff are trained, dedicated individuals whom you can contact to seek advice, learn about BSA resources, and discuss sensitive situations if they arise. They are your greatest resource to help your unit succeed, including recruiting new Scouts every fall.

Tonight, we invite you to help keep Scouting thriving in our Council. For \$200 you can support one Scout for an entire year. That's \$16 a month or less than \$4 a week. If you can support at a higher level, consider two Scouts at \$400 or becoming a Star or Eagle level donor. We also know that not every family can make a gift at these levels. A gift of ANY AMOUNT is welcome. \$100, \$50, or \$20 is vital to keeping the Scouting movement strong in southeast Wisconsin. Every contribution is important and 100% of your contribution stays to support local day-to-day Scouting operations in Kenosha, Milwaukee, and Racine counties.

You also do NOT have to pay your gift tonight. You can make a pledge and pay throughout the year by indicating on your pledge card if you would like to pay once, twice or four times between now and December 31, 2023.

At this time, I want you to take a look at the pledge card in the Family FOS brochure. Please fill out your name, contact information, and the amount of your gift. Even if you choose not to give, I want you to fill out your card and put \$0 in the “Other” amount. If you turn in a \$0 amount, the Council will know not to include you in follow-up calls or mailings.

You can also make your gift online using the QR code printed on your brochure. If you choose to give online, please put your name on the card and indicate “Gave Online” so we can follow up to ensure your gift is received. If your company matches, indicate the company you work for. Matching gifts in most cases must be initiated by the employee; if you’re not sure how to do this, talk to the HR staff in your company. Finally, indicate your method of payment if you are making a partial or full payment tonight.

Now, please take a couple of moments to complete your pledge card; I will be happy to answer any questions and collect your completed card. I will be located **(where in the room you’ll be located)** _____ throughout the meeting to collect pledge cards and share the total raised with your unit leadership.

Thank you for your time tonight and for allowing me to ask you to give a gift to the Friends of Scouting Campaign. Your support is important to reaching our campaign goal and to keeping Scouting strong in our Council. Thank you!

Unit FOS Coordinator: Thank you **(name)** _____! To demonstrate my commitment to Friends of Scouting and to kick-off giving in our unit, I want to give you my pledge card for the 2023 Friends of Scouting campaign. I look forward to reporting our results later in the meeting after each of our families has the chance to determine what they will give this year and turn-in their pledge card to you. Thank you for your time and support of our unit.