

## Pack Open House Displays

Each Pack will be asked at their District *School Night for Scouting* kick-off to commit to creating and staff an “Open House Display” at their elementary schools open house. This is a fantastic way to promote Scouting to youth and parents at your school.



Each Pack will have a terrific opportunity to tell their story using an Open House display board at their School. The best time to display this information is at the Schools’ first day, Welcome Back night, or similar event. The goal is for parents and youth at the school who are not Cub Scouts to be able to see all the fun that existing Scouts have by observing the display. Talk to your school to arrange to be present at your school’s Open House / Registration Day.

Each Pack should build their display board using some of the following resources:

- One three-panel display board with a spot to write in your School Night date, time, location **(customize for your Pack with pictures of active Scouts)**.
- Videos of events and activities on iPad or laptop
- Sample youth handbooks
- Sample uniform (include council strip, pack numbers, proper patches and placement)
- Flyers promoting your School Night for Scouting
- Sign up form that new families can add their names to that day if interested in joining. This will allow for an email reminder to be sent to them by your Pack.
- Support to plan and have your best Open House display. Talk to your District Executive if you need pictures or someone to have a conversation with your school about the importance of having a display board at school events.

Things your Pack can do to have a great Open House Display:

- Staff the display with an adult volunteer or parent in uniform **(this gives new families a person to answer their questions)** during the entire event.
- Show all the fun of the last year. Make sure your pictures include Scouts in your pack that potential new families recognize. Include interactive items such as projects completed by Scouts, Pinewood Derby cars, and camp pictures/video/games.
- Have a game or activity of some sort to engage youth.
- Make it fun! Add posters, yard signs, Cub Scout items, etc. to your display if able.